

Moving from Web2 to Web3: A Transition Guide



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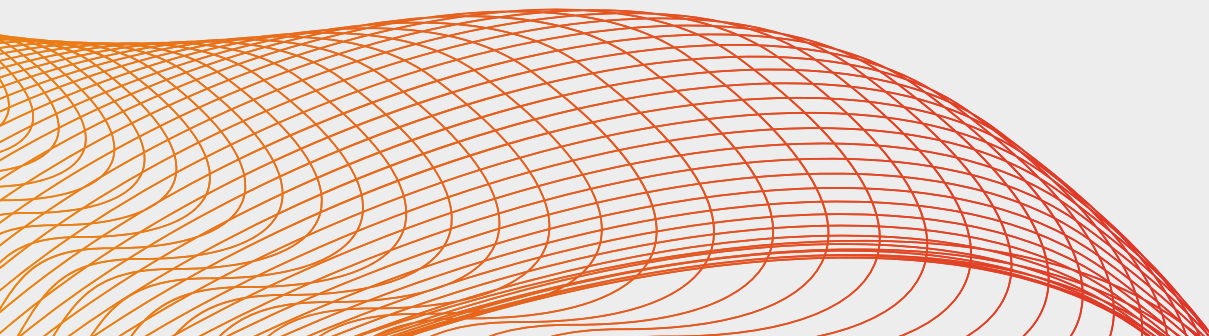
Web2 vs. Web3

- Centralized servers, Data silos, Controlled by corporations

- Decentralized, Blockchain technology, User ownership of data


Benefits of Moving to Web3



- Enhanced security
 - Data ownership and privacy
 - Decentralized ownership
 - Interoperability and composability
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Steps to Transition



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1. Understand the foundation: Blockchain and Cryptocurrencies
 2. Embrace decentralized protocols and platforms
 3. Migrate data with user consent
 4. Adapt business models to token economies
 5. Foster community involvement and governance



Case Studies

Lugano, Switzerland cryptopaymet

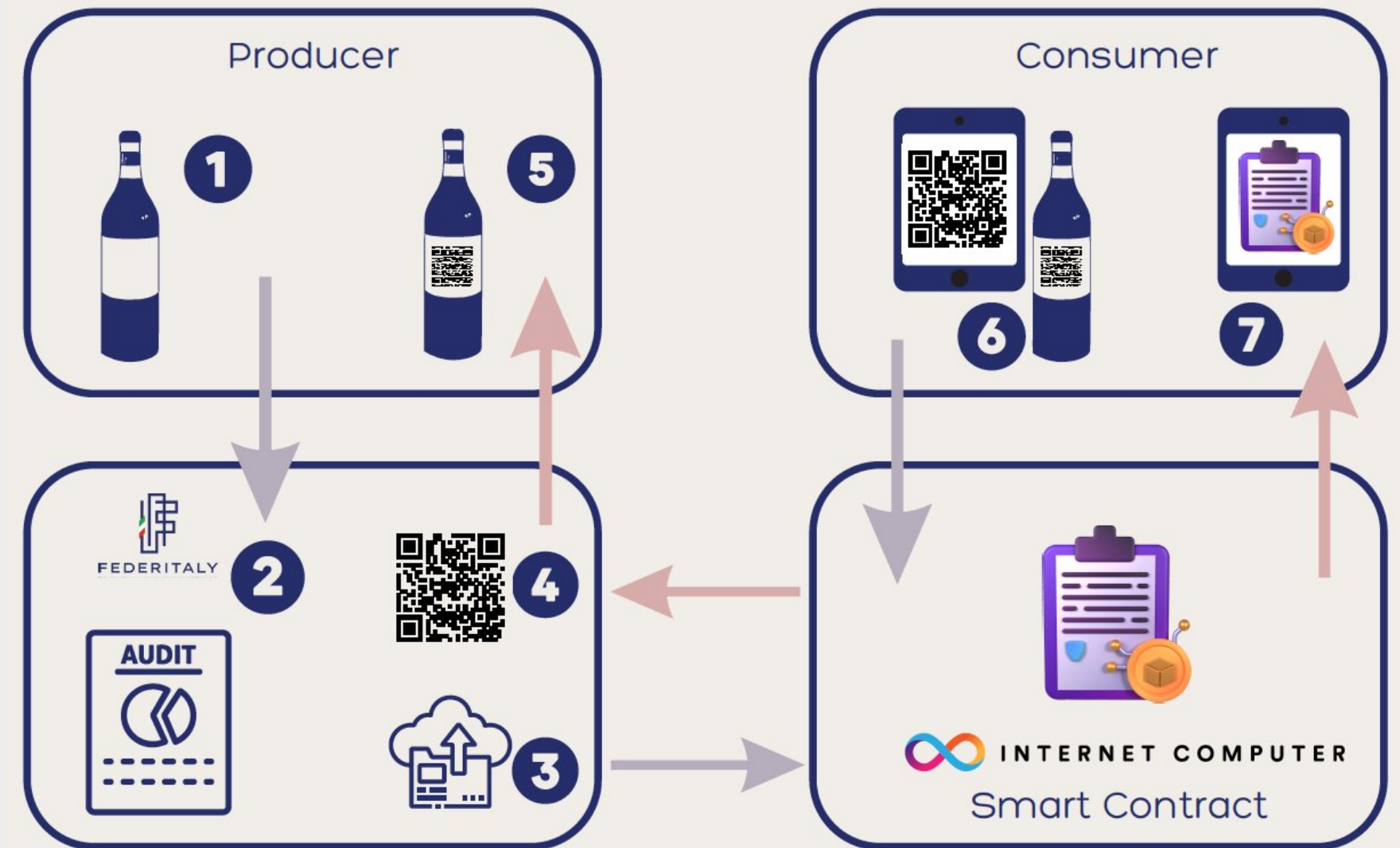
- MyLugano app introduces a multi-chain, multi-wallet solution, expanding the already existing possibilities of purchasing goods and sending transactions with LVGA, Lugano's local stablecoin, Bitcoin (BTC), Tether's USDT and ckBTC.
- Lugano is the economic capital of Southern Switzerland, strategically located between the metropolitan areas of Milan and Zurich, and has the ambition to become the world's leading crypto hub. The Swiss city, which also runs the initiative called Plan ₿, has previously recognized BTC, USDT, LVGA and ckBTC as "de facto" legal tender, with more than 400 merchants accepting all these four cryptocurrencies.



Case Studies

FEDERITALY to Use Internet Computer to Verify Products "Made in Italy"

FEDERITALY, a non-profit clothing federation, partners with Dfinity's Internet Computer to authenticate products as "100% Made in Italy." Each product will feature a QR code linked to the blockchain data on the Internet Computer, ensuring label accuracy, as per a BSC News press release.



Case Studies

French multinational, Sodexo BRS chooses Internet Computer for NFT launch



At a Sodexo event in Paris, the X-Collection was unveiled alongside a rebrand announcement. Employees could mint one of 5000 exclusive NFTs designed by renowned artist Candace Marquette using AI. These NFTs, symbolizing Sodexo's employee diversity, fostered community and conversation within the company. Additionally, each NFT minting led to a donation to the Stop Hunger Foundation, aligning with Sodexo's core values.

Case Studies

Coffe Culture – Thailand



The "Crypto Barista" NFT project aims to leverage the existing website's captive audience and well-positioned market presence to develop a unique digital membership program. The primary focus is on offering NFT-based memberships that provide access to online home barista courses, along with exclusive discounts and benefits on coffee & coffee equipment. The project's target market comprises home coffee consumers and coffee lovers.

The core of the project is to create and implement NFT-based memberships using ICP. These digital assets will be minted on a blockchain platform and integrated into the existing website's user accounts.

DFINITY Foundation

The biggest contributor to the Internet Computer Protocol

270+ team members



DFINITY is a Swiss-based not-for-profit organization with the largest R&D team in blockchain.

Employee Publications

1600+

Citations

100,000+

Employee Patents

250+

GRANTS via

Synergy Labs
ICP.HUB MALAY




OFFICIAL
ICP.HUB

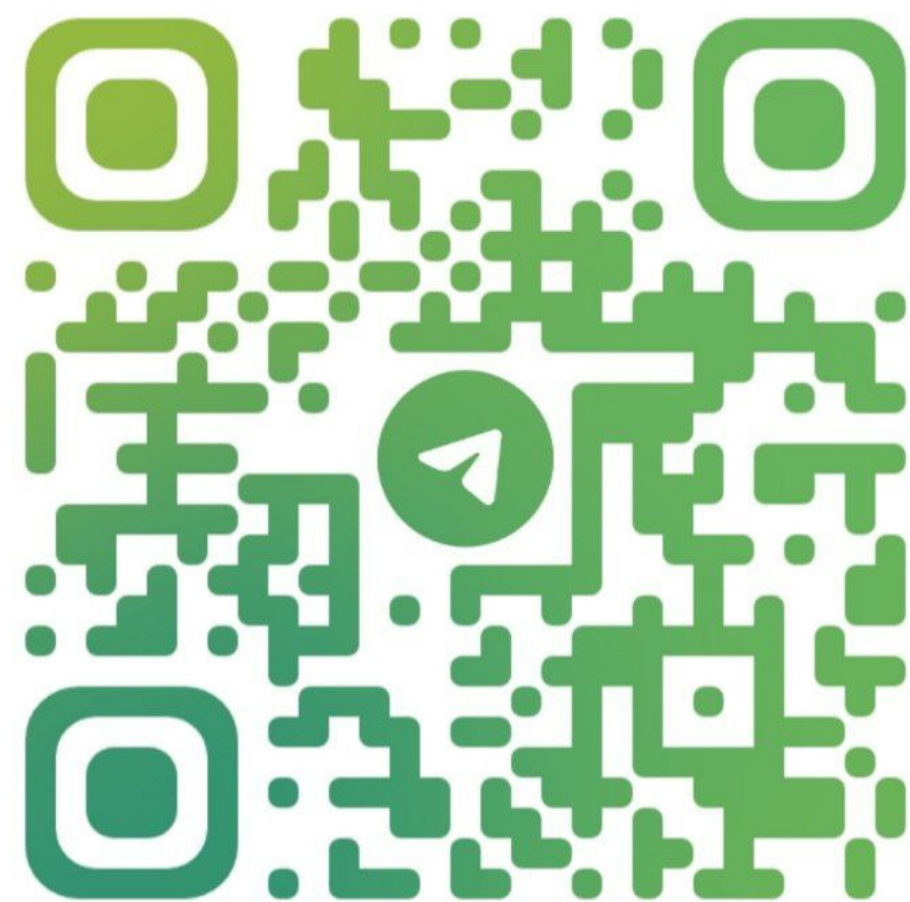


DEVELOPER Grants

\$5,000 \$25,000 \$100,000

Community Grants

\$5,000 \$15,000 \$25,000



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Pioneering the web2 to web3 transition, I specialize in guiding traditional businesses into the decentralized domain and excel in incubating and fast-tracking innovative projects.